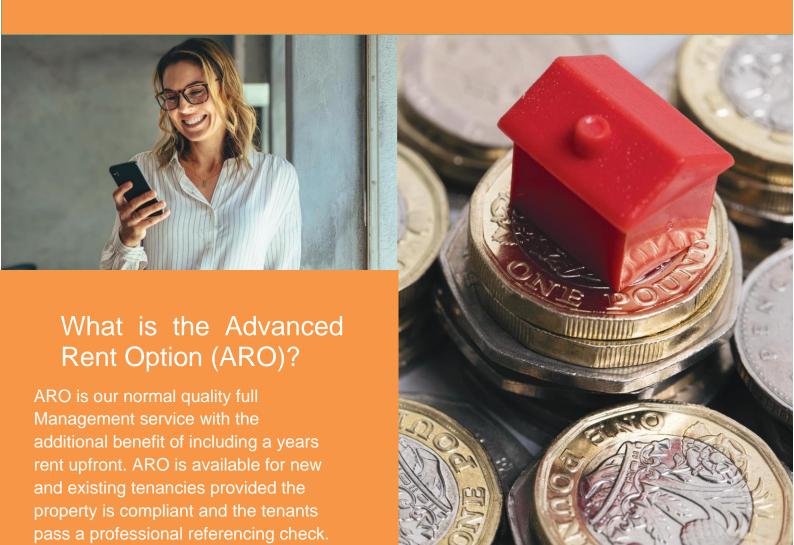


# THE ADVANCED RENT OPTION (ARO)



The ARO is changing the way investors and landlords are looking at their investments and is a huge game changer for anyone with a buy-to-let property. ARO offers Landlords the ultimate in terms of peace of mind, convenience and financial freedom.

# How it Works

As a member of the ARO network, we use their proprietary Primary Tenancy business model to pay you a year's rent in advance, less our standard fees and charges. The rent is then collected monthly from the tenants in the property. Practically speaking and in other respects the ARO is similar to our conventional Full Management Service.

Assuming there is not already a tenant in residence, we will find you a quality tenant. Prior to move in we will ensure that the property is fully compliant and the tenant is professionally referenced and during the tenancy we will carry out all our normal duties as your managing agent. In the case of a new tenancy we will transfer your funds less our agreed fees once the tenant has moved in and paid their first months' rent. If you already have a tenant we will transfer your funds once we have completed our checks, established a new 12-month tenancy and received the first months rent.

# Landlord Rent Guarantee

The ARO, like any conventional full Management service, is available with or without a rent guarantee.

Option 1) If you choose not to have the rent guarantee and the residing tenant does not pay the full 12 months' rent then you would be liable to repay the balance, or, we can collect it back from a new tenant at our discretion.

Option 2) If you choose our Landlord Rent Guarantee and the residing tenant does not pay their rent you will not be liable to repay us the amount not collected, unless the tenant leaves the property and there is a void. (The ARO Landlord Rent Guarantee like other products on the market does not cover voids).

In this event, where the tenant leaves during the twelve-month contract, you have the option to pause the ARO, and we will re-let your property with a new ARO tenancy term, minus the rent portion not paid back by the previous tenant on the original ARO tenancy.

Option 3) Alternatively, if there is rent outstanding and you decide to go in another direction with your property, you will be liable to refund the portion of outstanding advanced rent.





### ARO ILLUSTRATION EXAMPLE

A simple illustration based on a £1200 per month rent for a new tenancy, including the optional Landlord Rent Guarantee A fully managed property does require a maintenance float for emergency works):

Rent @ £1200 per month - 12 months' rent=£14400.00

**LESS** 

ARO Full Management cost: £3,024.00

Set up fees for new tenancy (approx.): £499.00

Optional Landlord Rent Guarantee 3.75%: £540.00

Float for management: £450.00

NET PAYMENT AVAILABLE TO LANDLORD: £9,887.00

(ILLUSTRATION ONLY)

If you are interested in the ARO please contact us and one of our advisers will be happy to help with your personalised illustration.

# What Landlords are saying:

#### Robert W

'We decided to go for ARO as it gave us a lot more peace of mind to get our rent up front for the year rather than monthly.

#### Lauren E

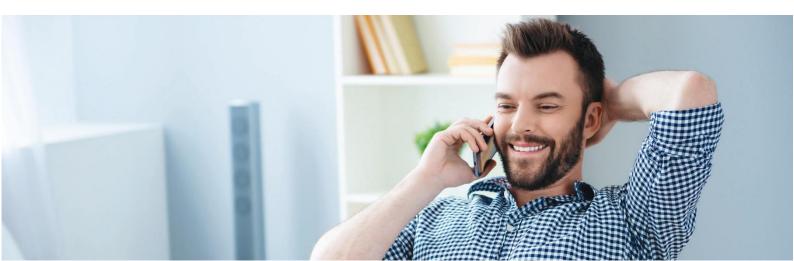
I used the cash from the ARO to pay off my credit card bill and cover some refurbishment costs on my new house!

#### Chris H

'I used the upfront money from the ARO as a deposit for my next buy to let property in Manchester.'

## **Emily A**

'When we heard about ARO we liked it but first, we asked several agents if they did something similar and no one did, it really is a unique offer and so useful'



# Contact us

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